UI Library

Best Buy Canada

IOS

Table of Contents

01 Fundamentals

Color Palette
Spacing Guidelines
Typography

02 Atoms

Iconography
Photos
Button
Text Field
Label
Container

03 Molecules

Search Bar
Form
Chips
Buttons
Expansion Panel
Image & Pagination
Icon & Text
Location Panel

04 Organism

Card
Navigation Bar
Product Information Block

05 Screens

01

Fundamentals

Fundamental guidelines for creating the design system

Color Palette

Primary

Brand Color or essential set of colors

#1A44B7 #2F529D #071D6E #C6CBD4 #E1E6EE #F1F5FE #F4F6F9

Accent

Used to emphasize actions or highlighted information

#FFED31 #F7D046 #AB242E #498624

Semantic / Feedback

Used for Success, error, and important information.

#AB242E #498624

Functional

Navigation, dialogs, texts, and states.

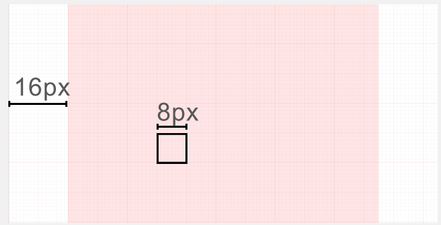
#999999 #1E242B #555559 #ADADAD #D1D1D5 #FFFFFF

Spacing Guidelines

Hard Grid

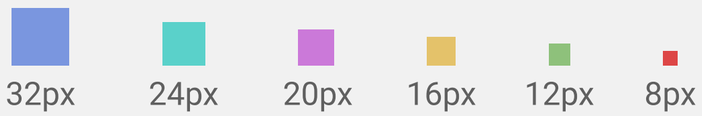
- An **8px grid system** is used to insure the consistent arrangement of elements.
- **4-Column** system with **16px** Gutter and Margin is used to manage the horizontal spacing.

Example



Soft Grid

Spacing blocks are in multiples of 8px (except for some 4px spacing increments).



Text

- Texts are measured from the **textbox** whose line height is set to “**auto height**”.
- **Line Heights** for type are mainly in the range of 1.1 - 1.3 times the font size.
- **Letter Spacing** is used to mimic the unavailable typeface of “Human BBY” by “Arial”, which was not designed with intention. (0.3% - 3% of font size).

Example

“Your Cart”

Typography

Typeface: “Arial”

Headings

Hierarchy is based on both font size and importance of function

- **H1** / Page Header

  The quick brown fox jumped over the lazy dog

  24px / Regular / Line Height 28px / Letter Spacing 2%

- **H2** / Block Header

  The quick brown fox jumped over the lazy dog

  20px / Bold / Line Height 23px / Letter Spacing -0.5%

- **H3** / Page Title

  The quick brown fox jumped over the lazy dog

  22px / Regular / Line Height 28px / Letter Spacing 4%

- **H4** / Post Title

  The quick brown fox jumped over the lazy dog

  16px / Bold / Line Height 18px / Letter Spacing 0.6%

- **H5** / Button Text

  The quick brown fox jumped over the lazy dog

  15px / Bold / Line Height 17px / Letter Spacing 0.5%

- **H6** / List Title

  The quick brown fox jumped over the lazy dog

  14px / Regular / Line Height 16px / Letter Spacing 0.7%

Typography

Captions

Hierarchy is mainly based on the font size

- **C1 /** Highlighted Tag

  The quick brown fox jumped over the lazy dog

  18px / Bold / Line Height 21px / Letter Spacing 4%

- **C2 /** Important Info & Links

  The quick brown fox jumped over the lazy dog

  14px / Bold / Line Height 16px / Letter Spacing -0.6%

- **C3 /** Numerical Info & Go-back Links

  The quick brown fox jumped over the lazy dog

  12px / Regular / Line Height 14px / Letter Spacing 0.5%

- **C4 /** Button Annotation

  The quick brown fox jumped over the lazy dog

  13px / Regular (Bold) / Line Height 15px / Letter Spacing 1.5%

Body

- **B1 /** Page Body Text

  The quick brown fox jumped over the lazy dog

  14px / Regular / Line Height 140% / Letter Spacing 1.7%

- **B2 /** Sub Body Text

  The quick brown fox jumped over the lazy dog

  12px / Regular / Line Height 15px / Letter Spacing 0.8%

Typography

Styles

Common type styles on the redesigned screens

- **Button Text**

  H5: 15px / Bold / #FFFFFF
  H5: 15px / Bold / #1E242B
  C2: 14px / Bold / #FFFFFF
  C2: 14px / Bold / #1E242B
  C2: 13px / Bold / #1E242B
  C2: 13px / Bold / #1A44B7

- **Link**

  C2: 14px / Bold / #1A44B7
  C2: 14px / Bold / #FFFFFF
  C3: 12px / Regular / #1A44B7

- **Title**

  H3: 22px / Regular / #1E242B
  H4: 16px / Bold / #FFFFFF
  H4: 16px / Bold / #1E242B
  H6: 14px / Regular / #1E242B

- **Header**

  H1: 24px / Regular / #1E242B
  H2: 20px / Bold / #1E242B

- **Tag**

  C1: 18px / Bold / #AB242E

- **Annotations**

  B2: 12px / Regular / #1E242B

02

Atoms

Basic HTML elements that work like pixels on screen

Iconography

Brand Logo

Icon Color Pallete

Active	#1A44B7	#2F529D	#AB242E	
Static	#999999	#1E242B	#F7D046	#498624

Icons

- 32px

  Static

- 24px

  Static

- 16px

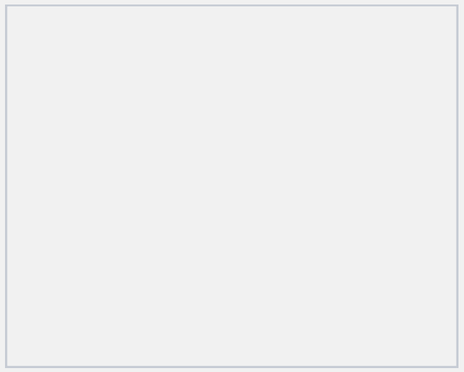
  Static Active Active

- 12px

  Static Active

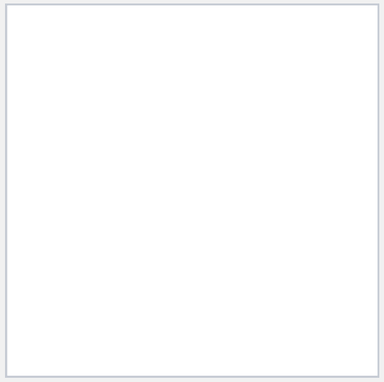
Photos

- **Homepage Poster Product Picture**



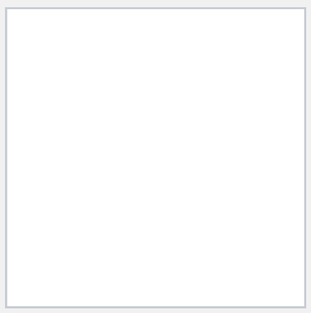
253px * 203px
Opacity: 100%
Transparent Background

- **Product Image On Product Page**



209px * 209px
Opacity: 100%
#FFFFFF Background

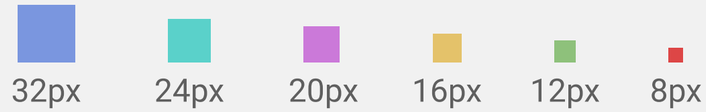
- **Product Image On List**



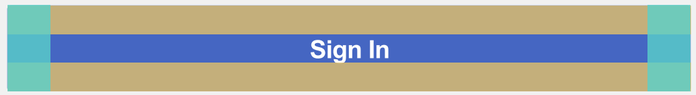
168px * 168px
Opacity: 100%
#FFFFFF Background

Buttons

Spacing



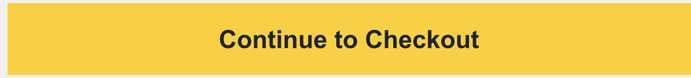
CTA 1 382px * 48px



14px / Bold / Line Height 16px / Border-Radius 2px

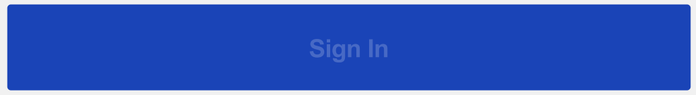
Default

Text #FFFFFF / Background #1A44B7

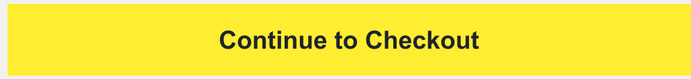


Text #1E242B / Background #F7D046

Tapped



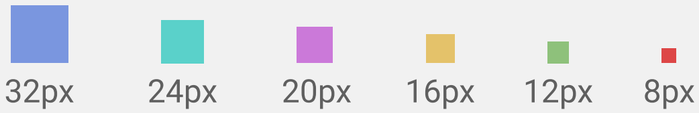
Text Opacity 20%



Background #FFED31

Buttons

Spacing



CTA 2 196px * 48px

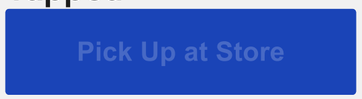
15px / Bold / Line Height 17px / Border-Radius 2px

Default

Text #FFFFFF / Background #1A44B7

Text #1E242B / Background #F7D046

Tapped



Text Opacity 20%

Text Opacity 20%

Text Field

Text Input 1 350px * 48px

Default

Text: 14px / Regular / Line Height 16px
Border: 1px / #ADADAD / Radius 2px
Background: #FFFFFF

Error

Border: 2px / #AB242E / Radius 2px
Background: #FFFFFF

Text Input 2 167px * 48px

Default

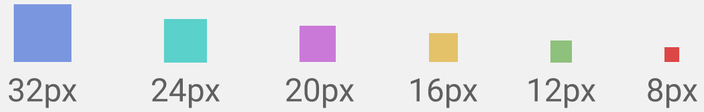
Border: 1px / #ADADAD / Radius 2px
Background: #FFFFFF

Error

Border: 2px / #AB242E / Radius 2px
Background: #FFFFFF

Label

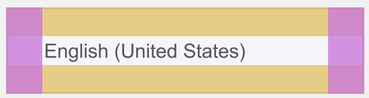
Spacing



Language Tag

English (United States)

Text: 11px / Regular / Line Height 150%
Border: 1px / #ADADAD / Radius 2px
Background: #F4F6F9



Saving Label

SAVE $70
$529 99

SAVE $70
$529 99

Color: #AB242E
1st-line Text: 16px / Bold
2nd-line Text: 20px / Black
Decimal: 10px / Bold

Container

Filter Container

Background: #FFFFFF
Shadow 1: bottom-line/ 359px / Y: -12px / Blur 26px / #000000 alpha 60%
Shadow 2: bottom-line / 340px / Y-16 / Blur 26px / #0000000 alpha 100%

Filter Container

Background: #F3F6F9
Border: 0.6px / #C6CBD4 / radius 5px
Shadow: Y: 25 / Blur: 24 / spread: -20px / #000000 alpha 20%

03

Molecules

Simple groups of atoms that bring about components

Search Bar 373px * 36px

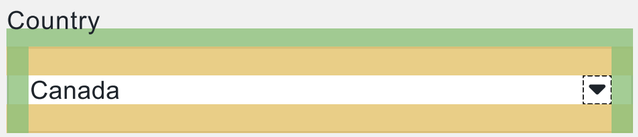
Text: 16px / Regular / Line Height 18px / #8E8E92
Background: #FFFFFF

6px 4px 24px

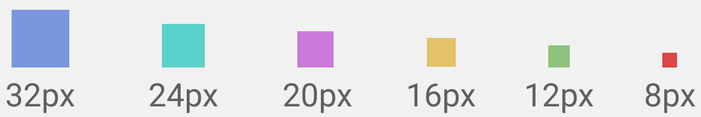
Form Elements

Drop-down 350px * 71px

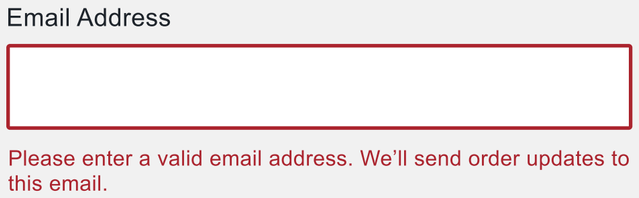
Text: 14px / Regular / Line Height 16px / #1E242B
Border: 1px / #ADADAD / radius 2px
Background: #FFFFFF
Icon: #1E242B



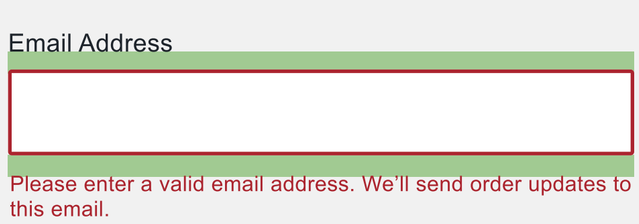
16px



Error Message 350px * 108px



Label Text: 14px / Regular / Line Height 16px / #1E242B
Error Text: 12px / Regular / Line Height 14px / #AB242E
Border: 2px / #AB242E / radius 2px
Background: #FFFFFF



Chips Height: 32px

Text: 14px / Regular / Line Height 16px / #1A44B7
Background: #F1F5FE / Radius 15px

12px

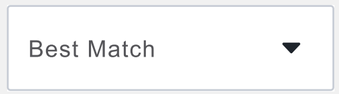
Buttons

Filter Button 183px * 48px

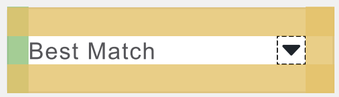
Text: 13px / Bold / Line Height 15px / #1A44B7
Border: 1px / #1A44B7 / radius 2px
Background: #FFFFFF
Icon: #1A44B7

16px

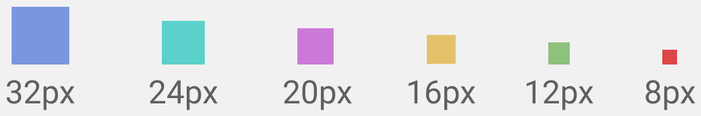
Drop-down 183px * 48px



Text: 13px / Regular / Line Height 15px / #555559
Border: 1px / #C6CBD4 / radius 2px
Background: #FFFFFF
Icon: #1E242B



16px

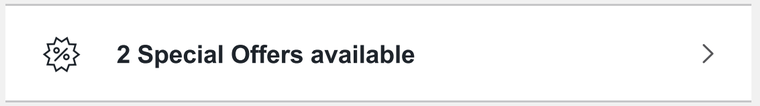


Go Back 414px *44px

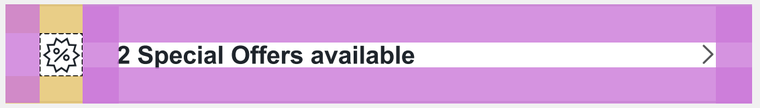
Text: 12px / Bold / Line Height 15px / #1A44B7
Background: #FFFFFF
Icon: #2F529D
Top & Bottom Lines: 1px / #D1D1D5

12px

Go Further 414px *54px



Text: 14px / Bold / Line Height 16px / #1E242B
Background: #FFFFFF
Icon: #1E242B
Top & Bottom Lines: 1px / #D1D1D5



24px

Expansion Panel 414px * 48px

System Features

Text: 14px / Bold / Line Height 16px / #1A44B7
Top & Bottom Lines: 0.46px / #E1E6EE
Background: #FFFFFF
Icon: #1A44B7

System Features

16px

Image & Pagination 213px * 253px

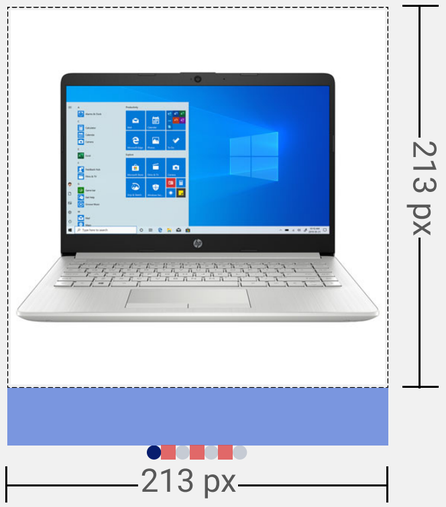


Image: .PNG / Opacity 100%
Pagination: # 071D6E & #C6CBD4

32px 24px 20px 16px 12px 8px

Icon & Text

Available Tag 110px *14px

Available online

Available online

12px 10px

Guest Checkout 190px *26px

Guest checkout.

Text: 20px / Bold / Line Height 23px / #1E242B
Icon: #1E242B

Guest checkout.

24px

Product Confirm 283px *16px

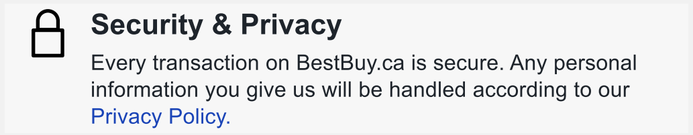
Sold and shipped by Best Buy Canada

Text: 14px / Bold / Line Height 16px / #1E242B
Icon: Brand logo in 24px*14px

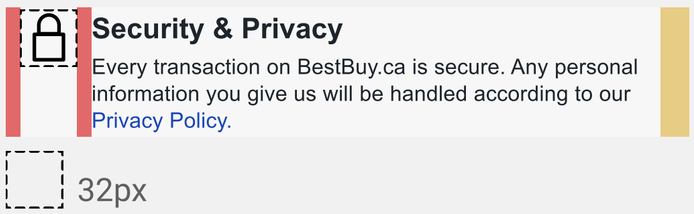
Sold and shipped by Best Buy Canada

Icon & Text

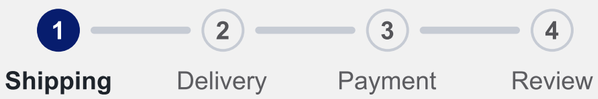
Security Policy 382px *72px



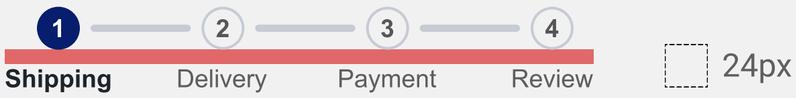
Text-title: 16px / Bold / Line Height 18px / #1E242B
Text-body: 12px / Regular / Line Height 15px / #1E242B
Text-link: 12px / Regular / Line Height 15px / #1A44B7
Icon: #1E242B

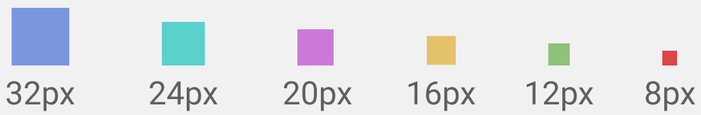


Step Bar 320px *48px

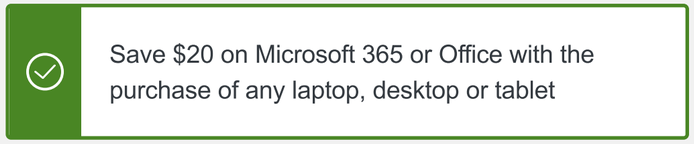


Text-active: 14px / Bold / Line Height 16px / #1E242B
Text-faded: 14px / Regular / Line Height 16px / #555559
Numbers: 14px / Bold / #555559 & #FFFFFF
Shapes: #071D6E / #C6CBD4

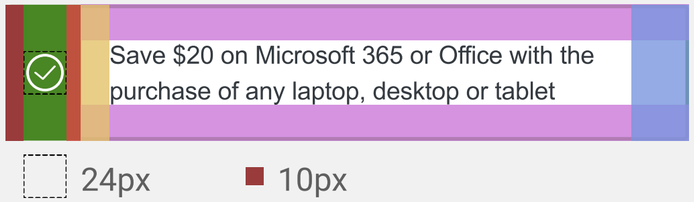




Promotion Option 382px *72px

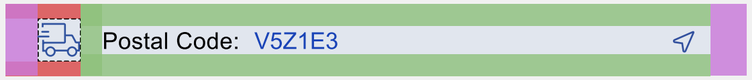


Text: 20px / Bold / Line Height 23px / #1E242B
Icon: #FFFFFF & #498624
Border: 2px / #498624 / radius 3px



Location Panel 414px *40px

Text: 13px / Regular / #1E242B & 1A44B7
Icon: #32549F
Background: #E1E6EE



04

Organism

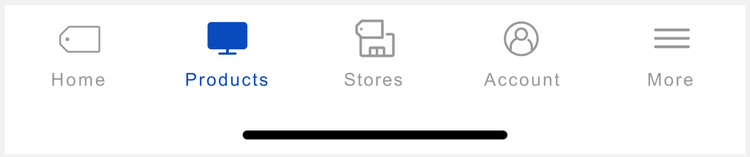
Critical organs that build up the screen body

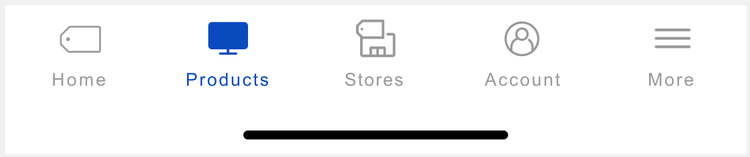
Cards

272px * 417px

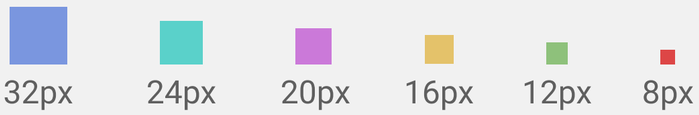
Header Text: 16px / Bold / Line Height 15px / #1E242B
Title Text: 14px / Regular / Line Height 16px / #1E242B
Sub Body Text: 12px / Regular / Line Height 14px / #555555
Link Text: 14px / Bold / Line Height 16px / #555555
Background: #FFFFFF
Icon: #1A44B7

Navigation Bar





Icon Text: 10px / Regular / Line Height 15px / #999999
Background: #FFFFFF
Active Icon: #1A44B7
Icon: #999999



Top Status Bar

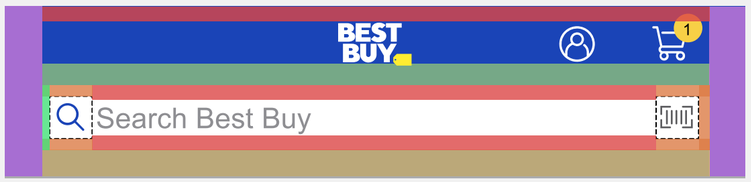
414px * 43px

Background: #1A44B7
Icon: #FFFFFF

Top Search Bar

414px * 96px

Text: 16px / Regular / Line Height 19px / #ADADAD
Background: #FFFFFF
Icon: #1A44B7 | #999999



6px 4px

32px 24px 20px 16px 12px 8px

Production Information Block

414px * 240px

Title Text: 14px / Regular / Line Height 16px / #1E242B
Info Text: 12px / Regular / Line Height 14px / #585858
Background: #FFFFFF
Icon: #F6D148 | #498624

Production Information Block

414px * 43px

Annotation: 12px / Regular / Line Height 15px / #1A44B7
Saving Tag Number: 20px / Bold / Line Height 28px / #AB242E
Saving Tag Text: 16px / Bold / Line Height 18px / #AB242E
Review: 12px / Bold / Line Height 14px / #1A44B7
Background: #FFFFFF
Icon: #1A44B7

36px

32px 24px 20px 16px 12px 8px

05

Screens

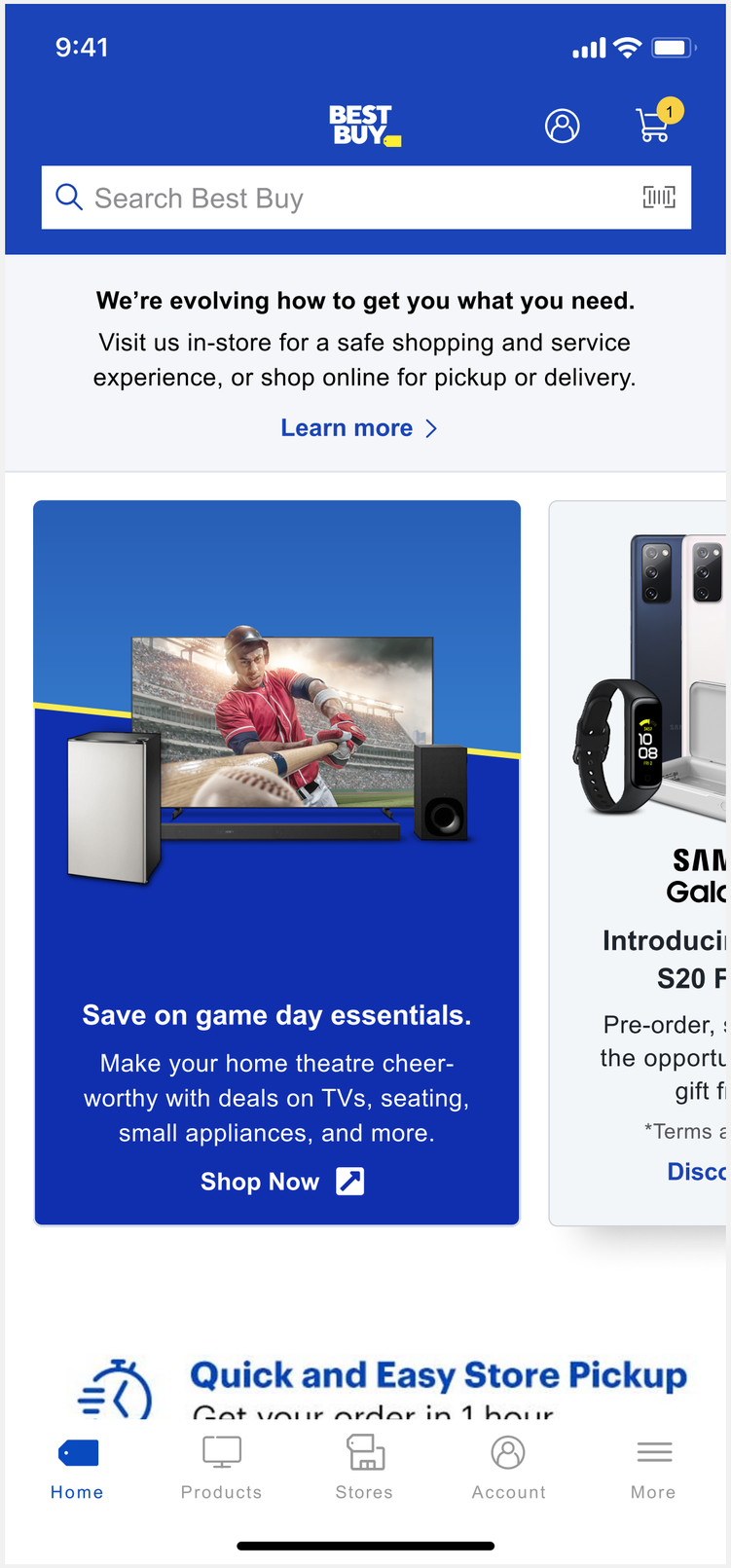
Consistent pages coming together to create solutions

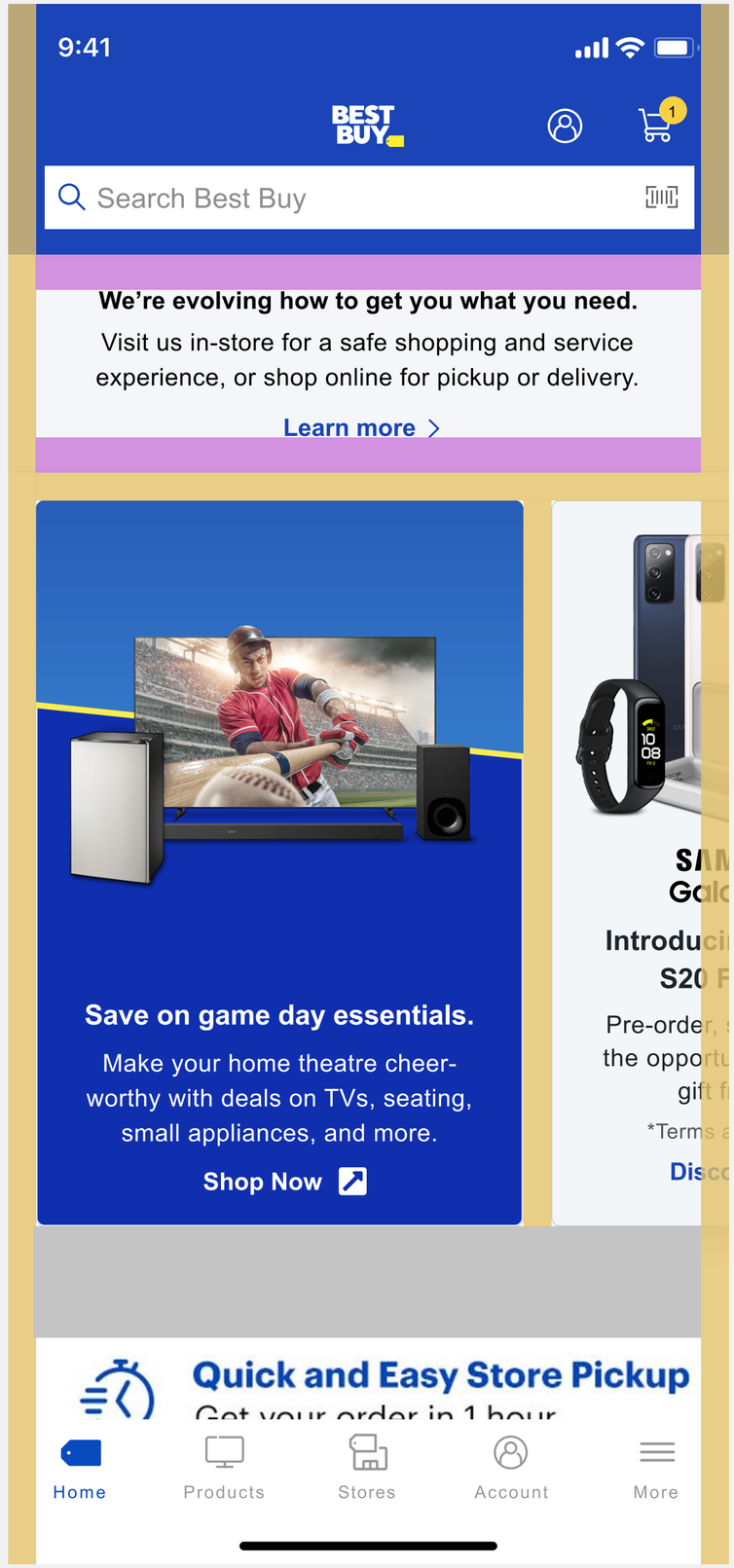
Homepage

32px 24px 20px

16px 12px 8px

64px

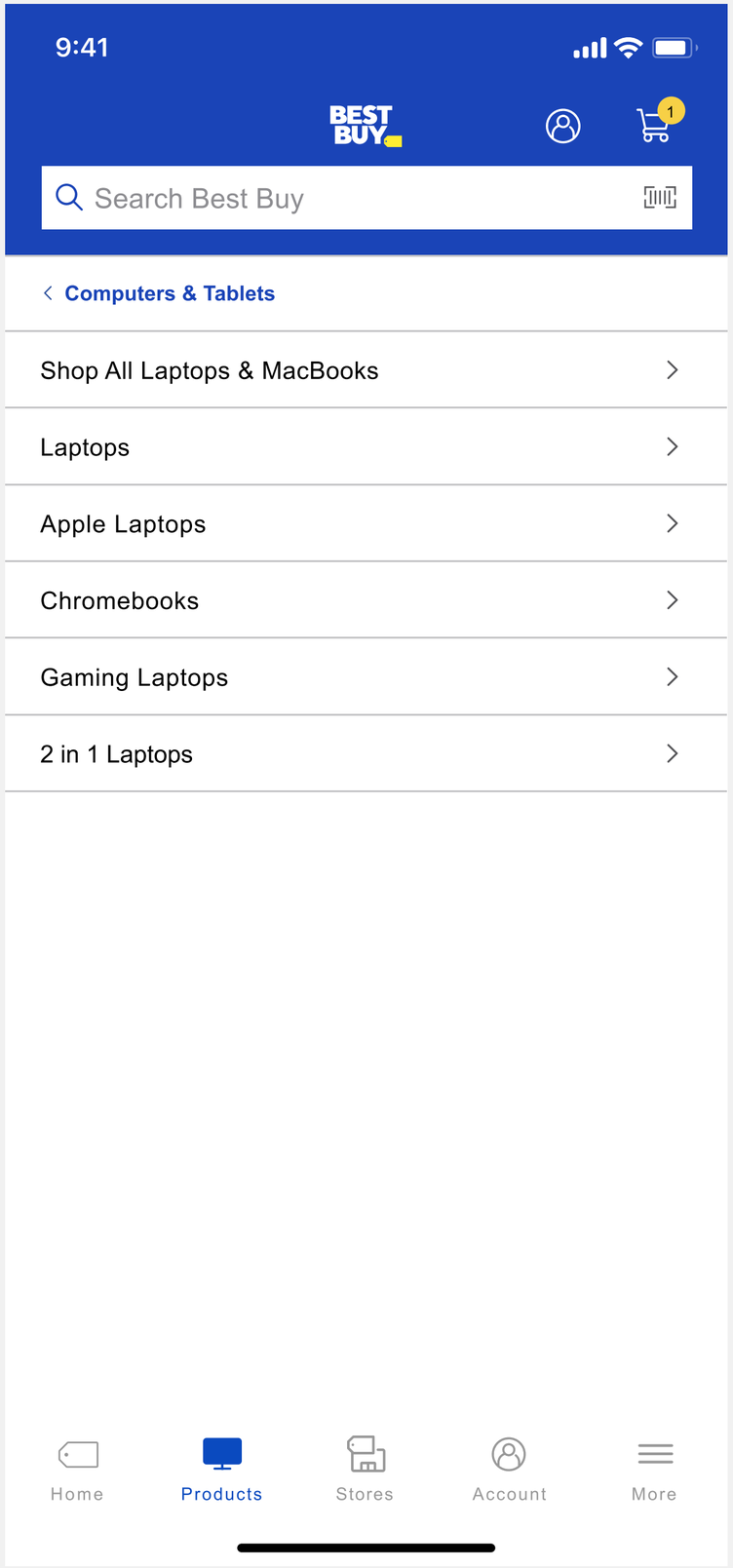


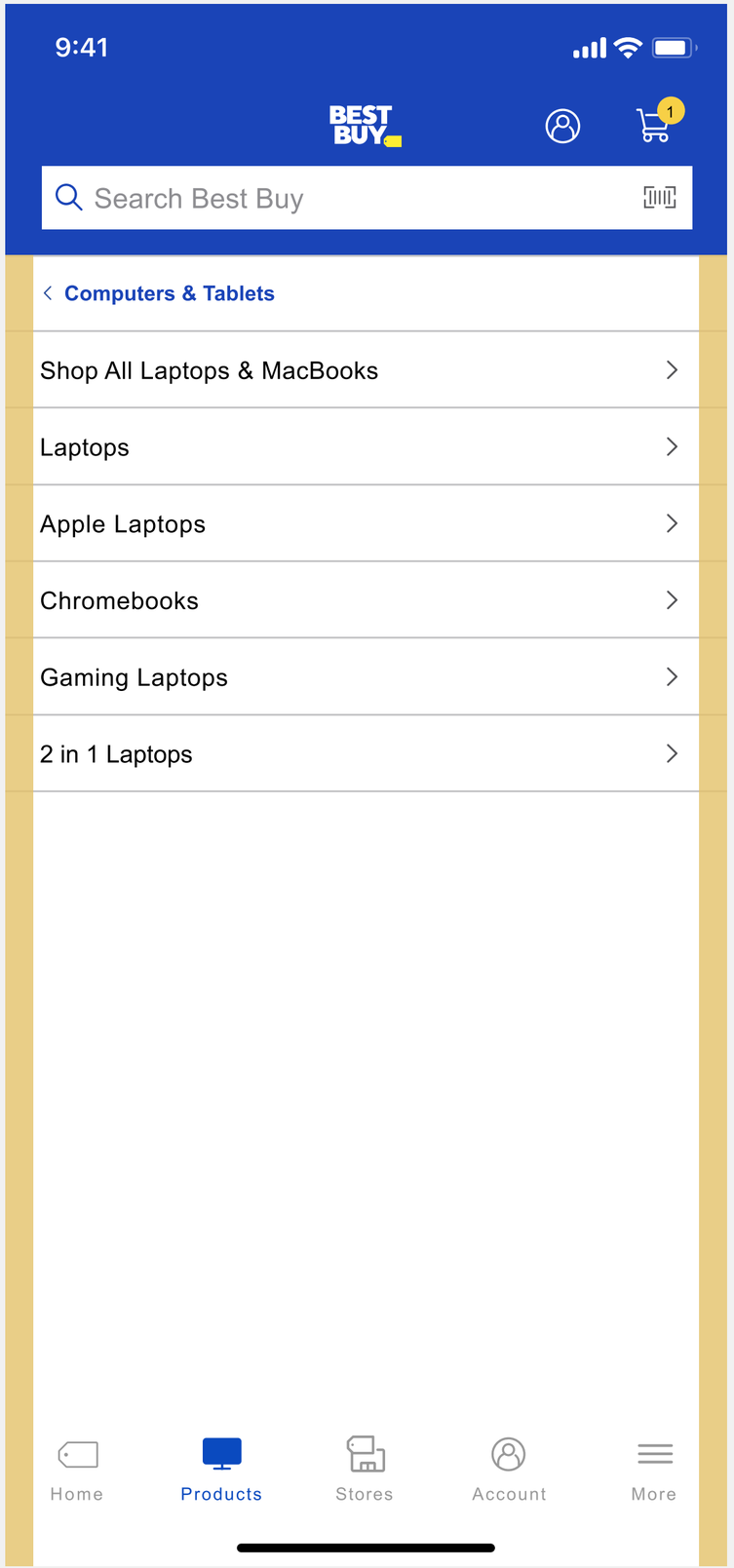


Search

32px 24px 20px

16px 12px 8px

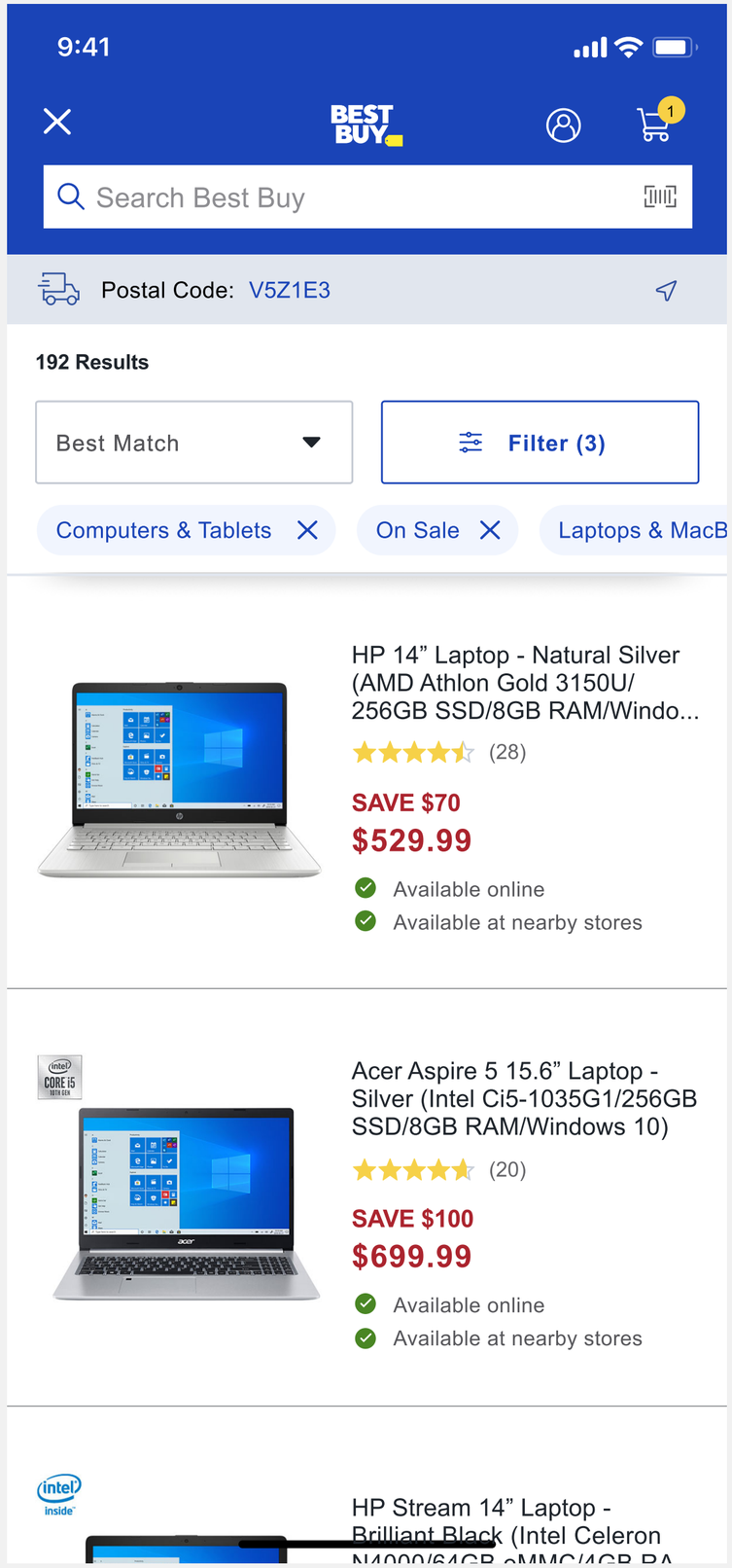


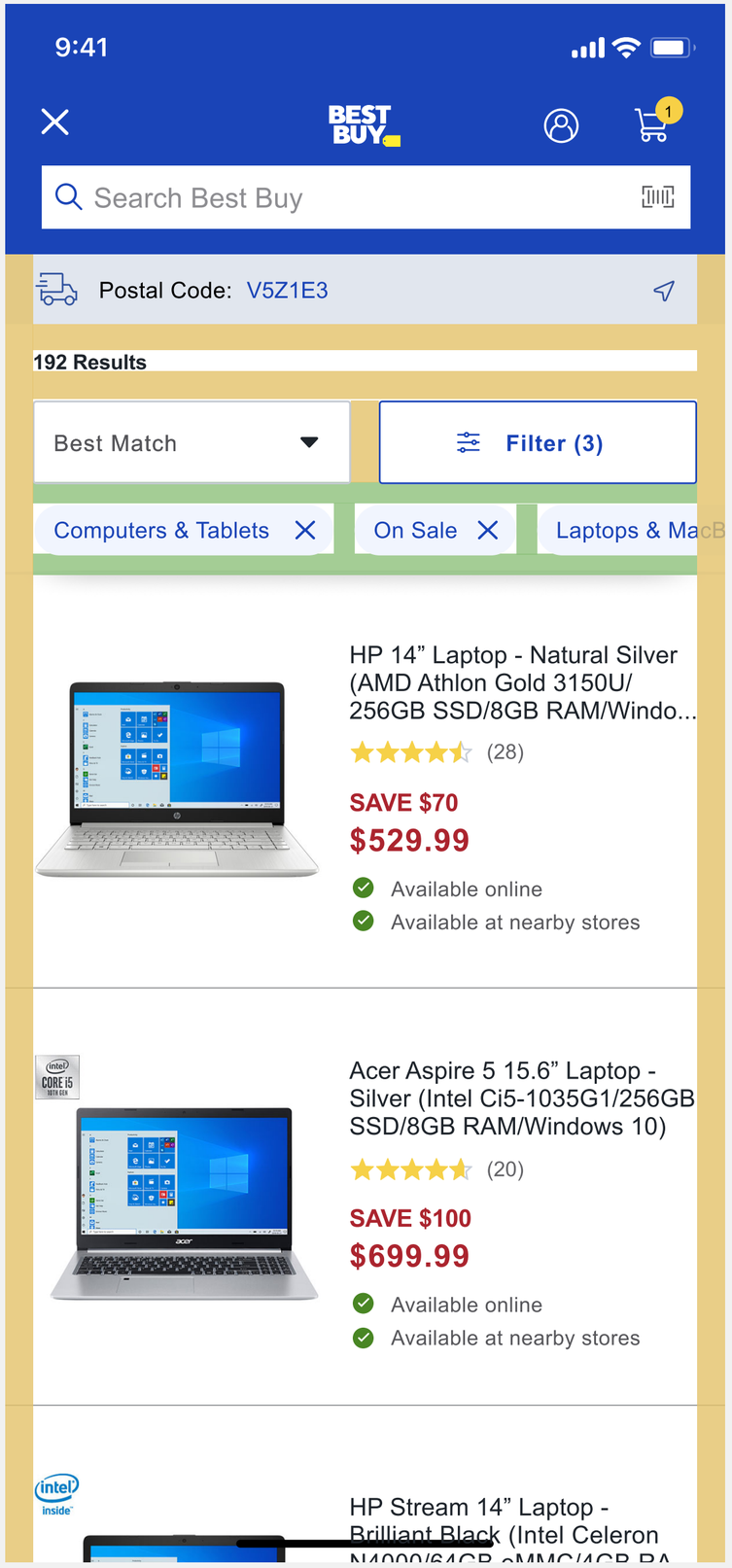


Search

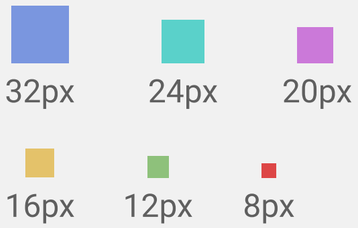
32px 24px 20px

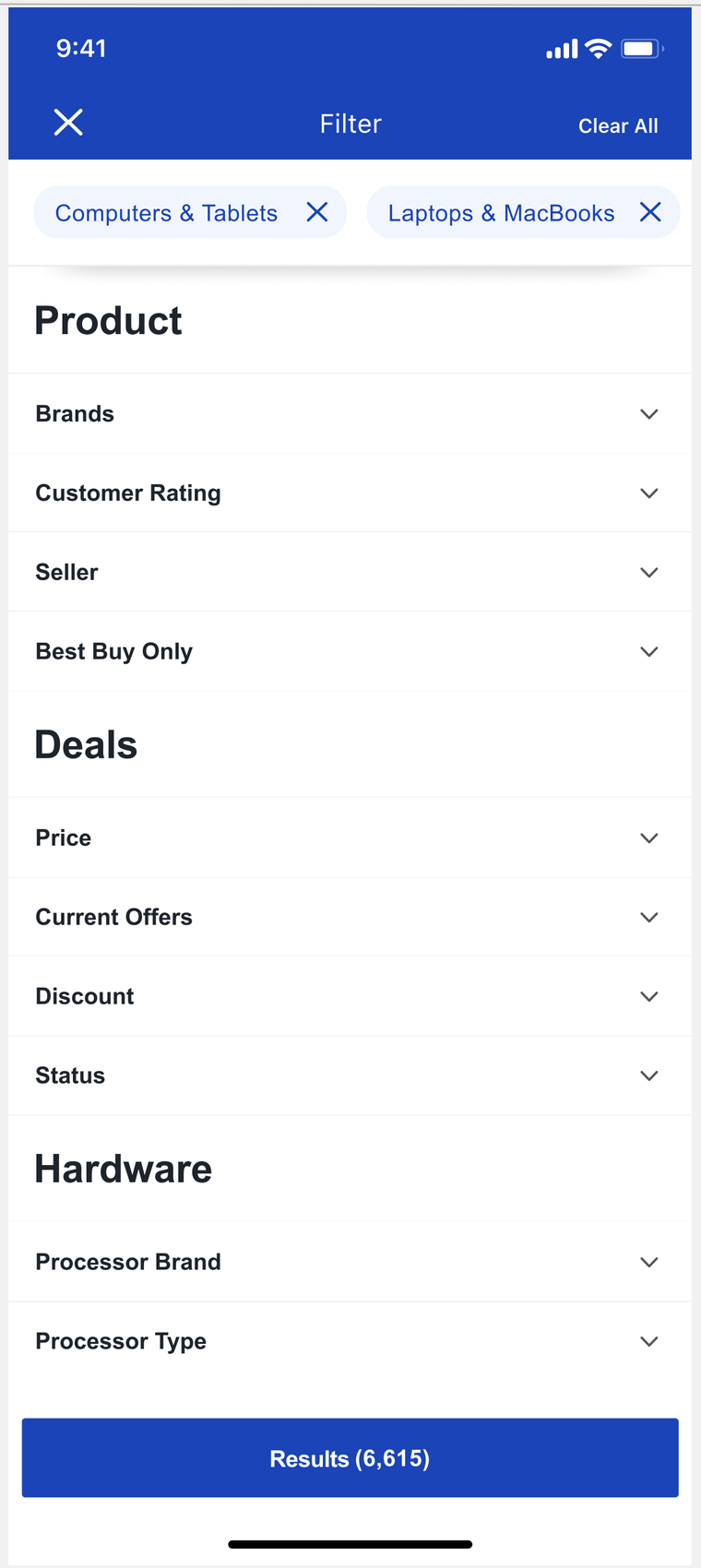
16px 12px 8px

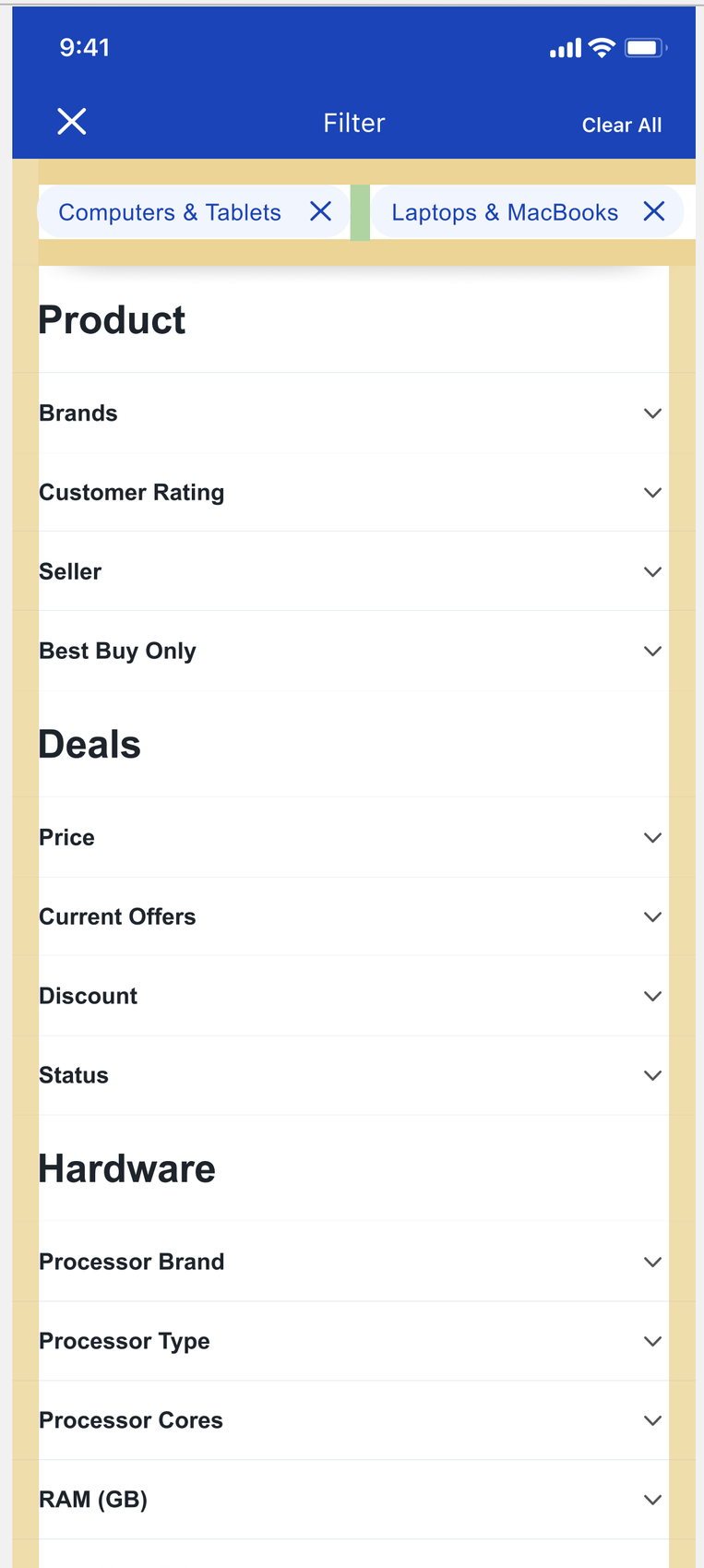




Filter


32px
24px
20px
16px
12px
8px

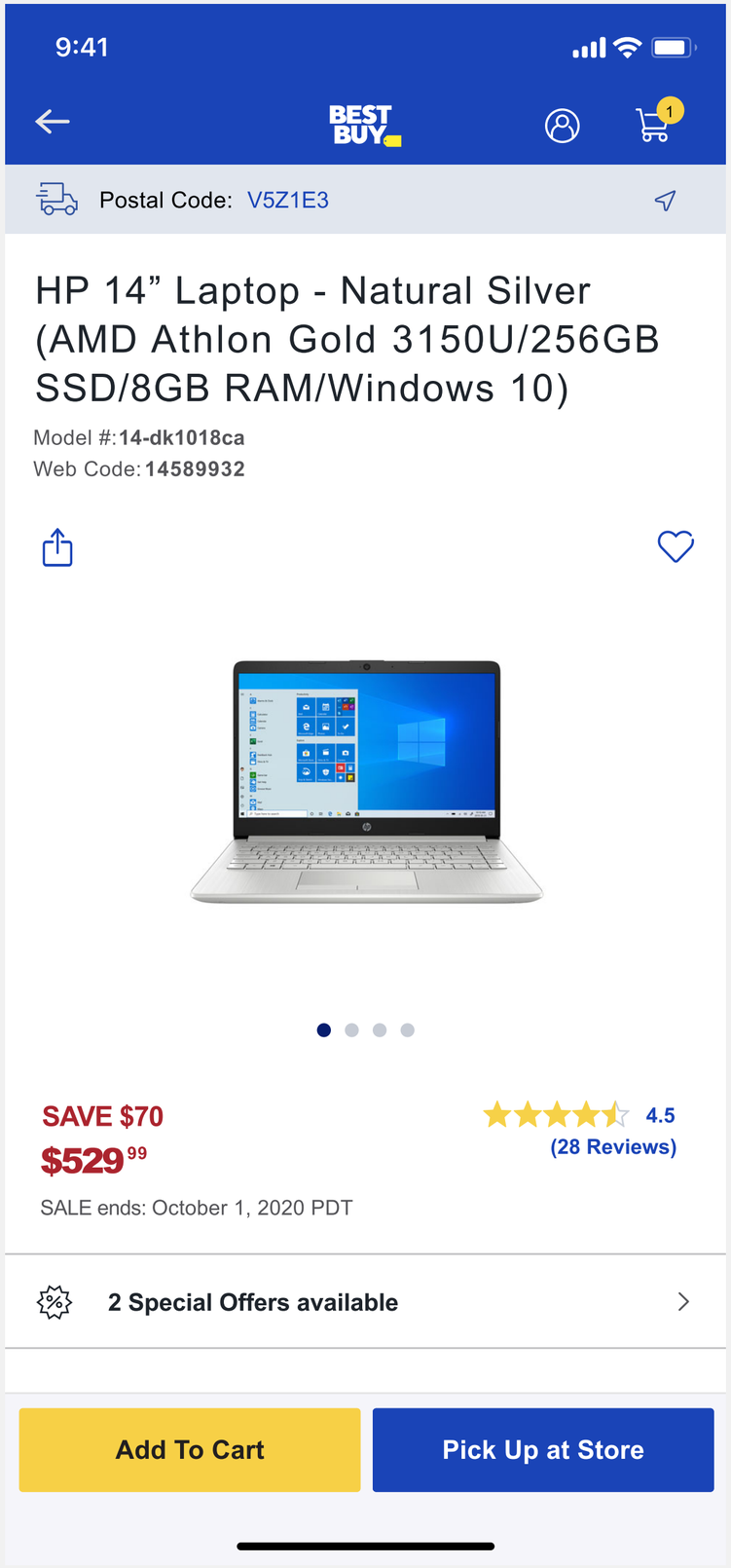

9:41
Filter
Clear All
Computers & Tablets
Laptops & MacBooks
Product
Brands
Customer Rating
Seller
Best Buy Only
Deals
Price
Current Offers
Discount
Status
Hardware
Processor Brand
Processor Type
Results (6,615)

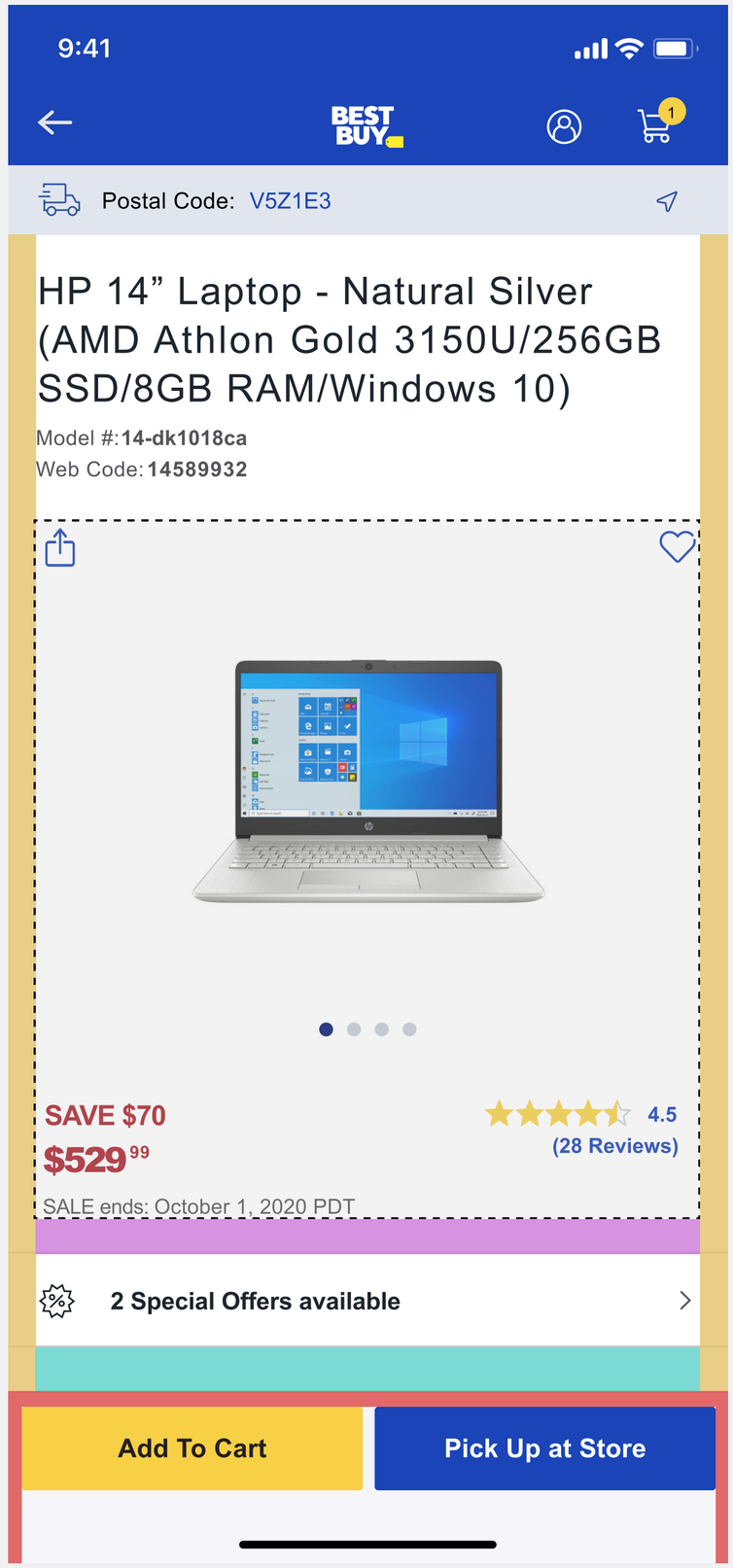

9:41
Filter
Clear All
Computers & Tablets
Laptops & MacBooks
Product
Brands
Customer Rating
Seller
Best Buy Only
Deals
Price
Current Offers
Discount
Status
Hardware
Processor Brand
Processor Type
Processor Cores
RAM (GB)
Total Hard Drive Capacity

Product Details

32px 24px 20px

16px 12px 8px

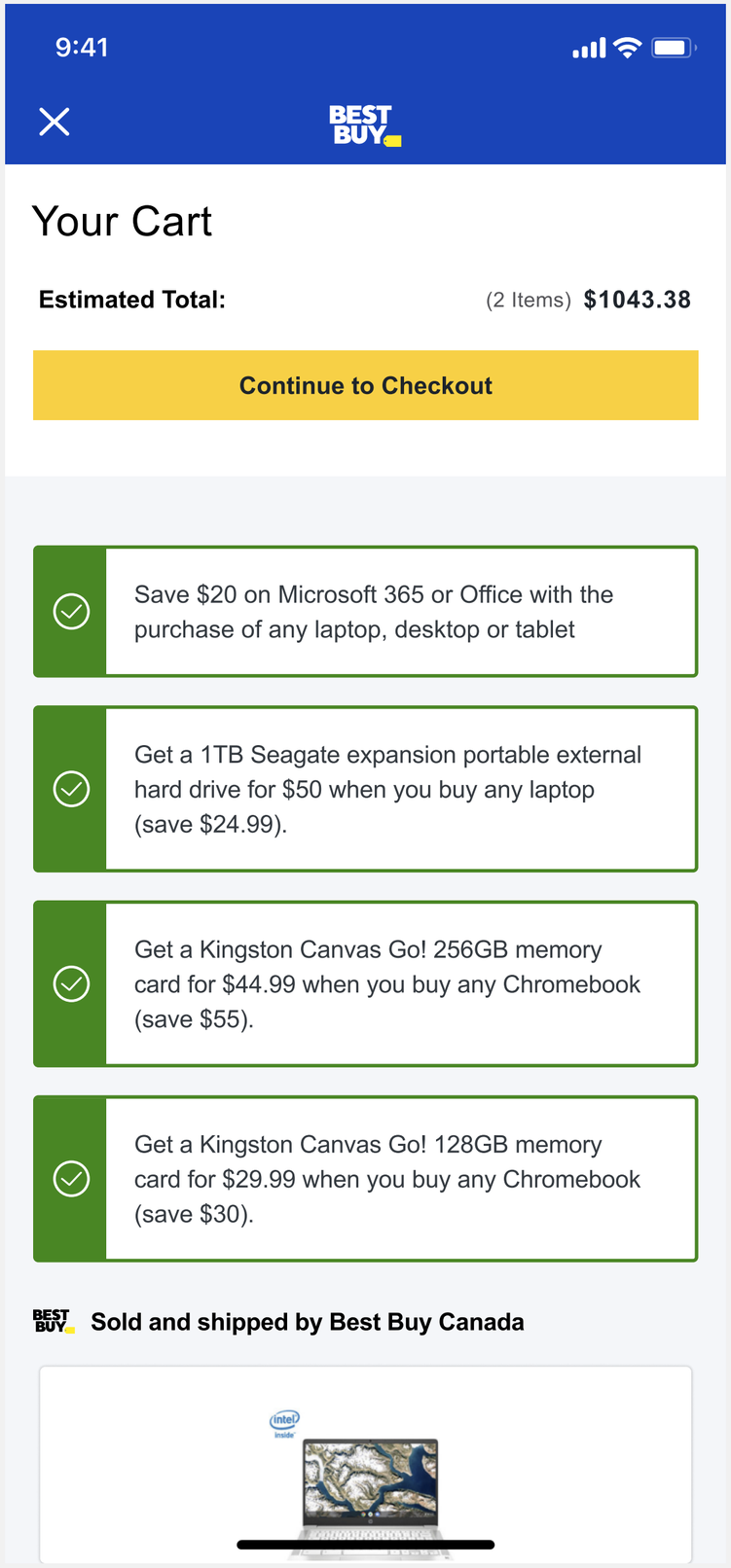


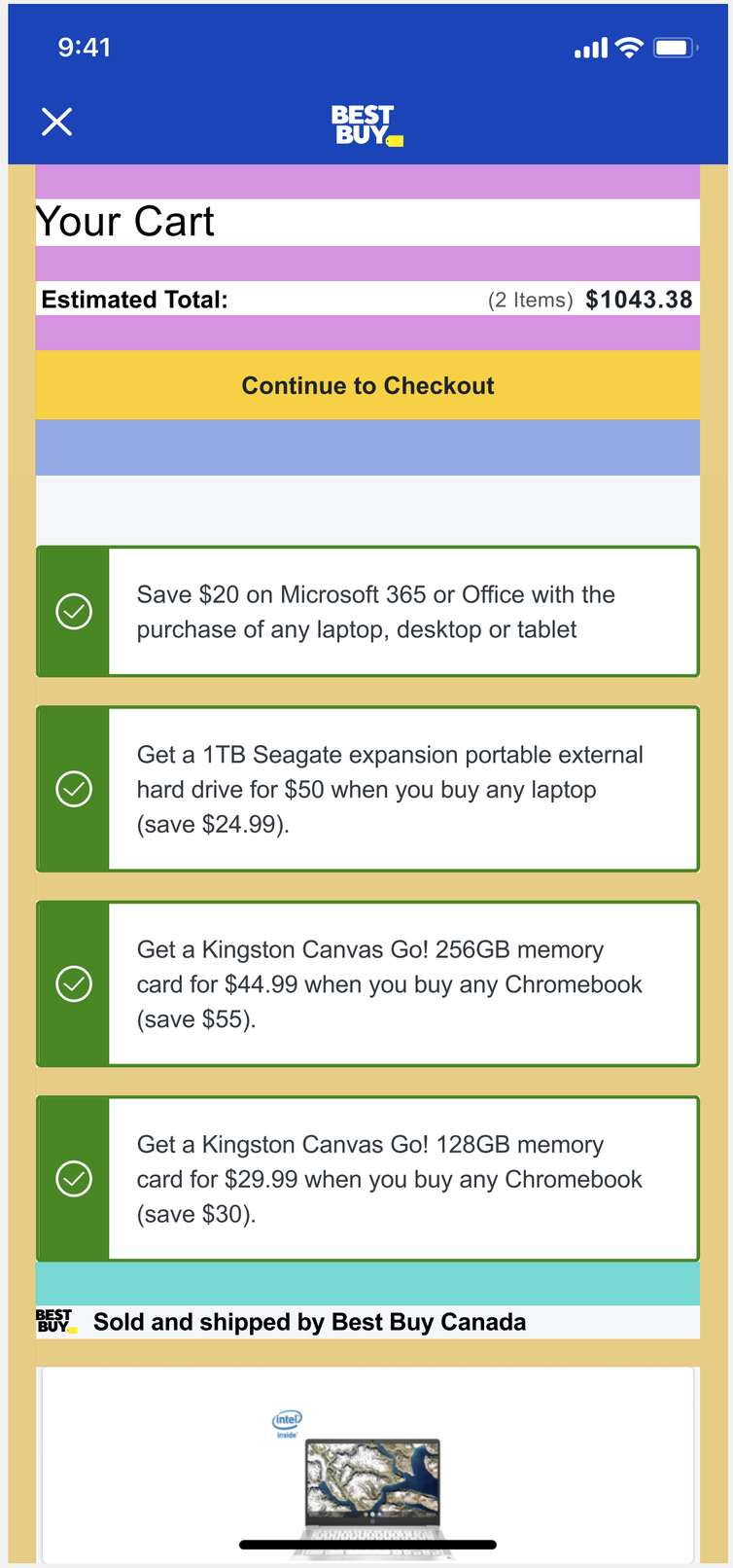


Checkout

32px 24px 20px

16px 12px 8px



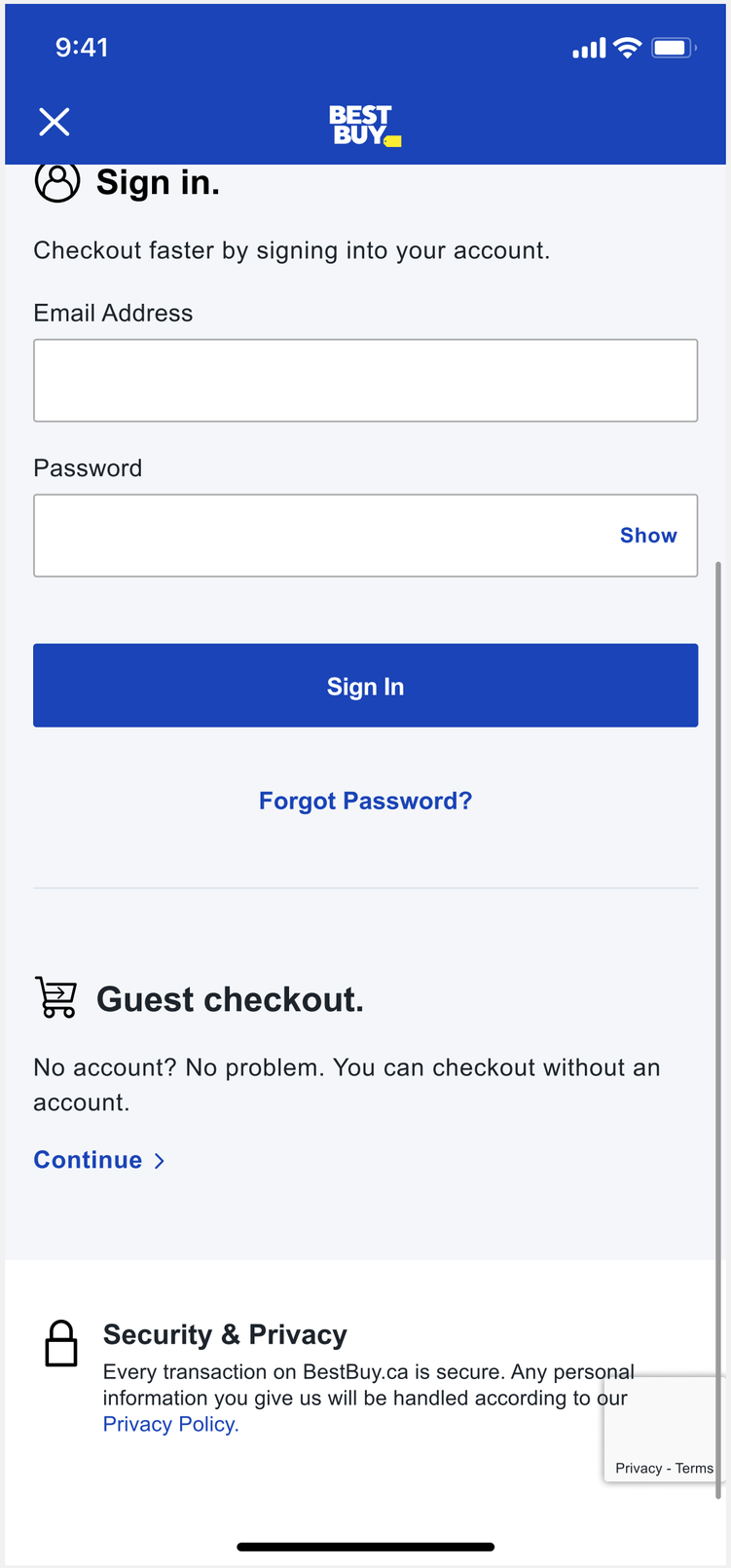


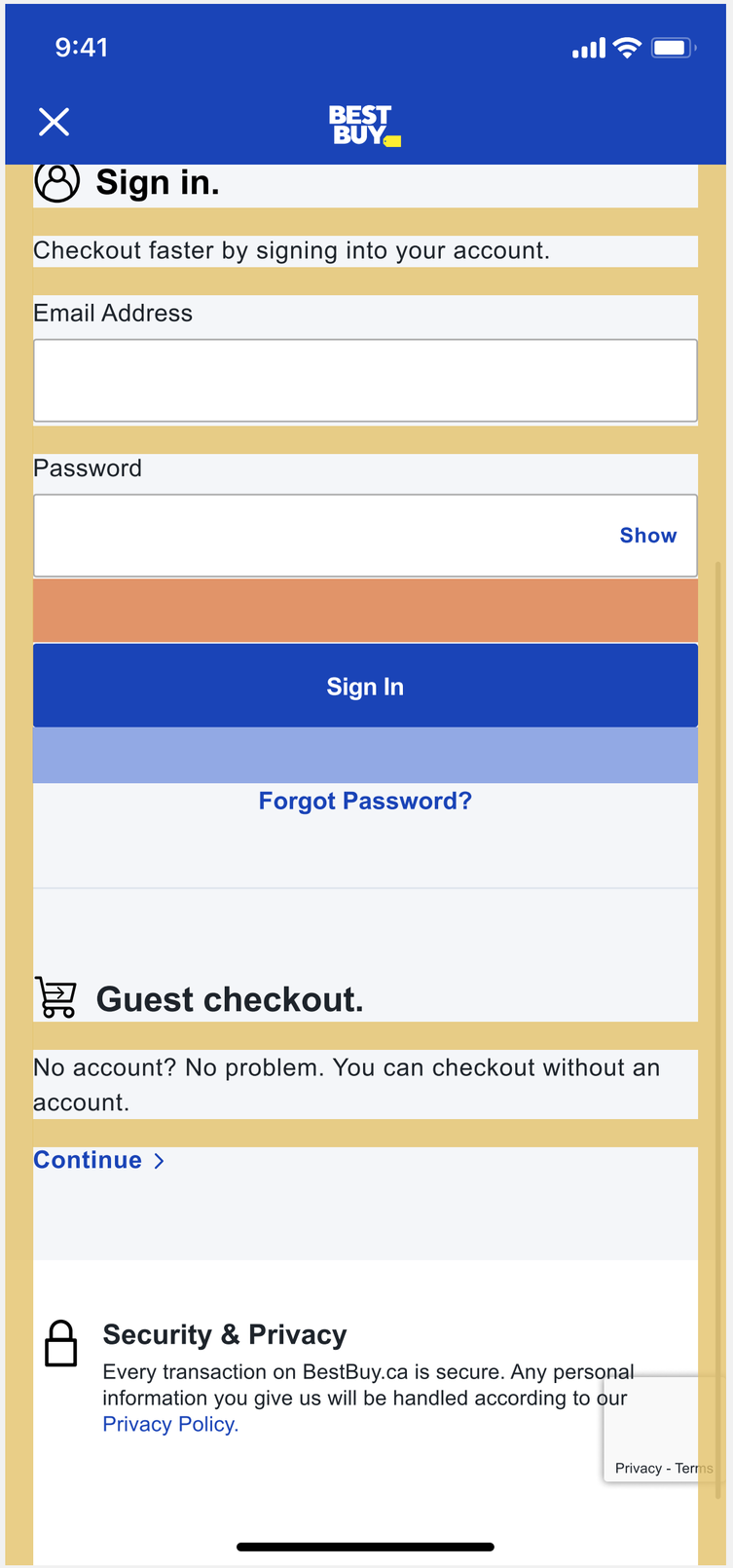
Checkout

32px 24px 20px

16px 12px 8px

36px



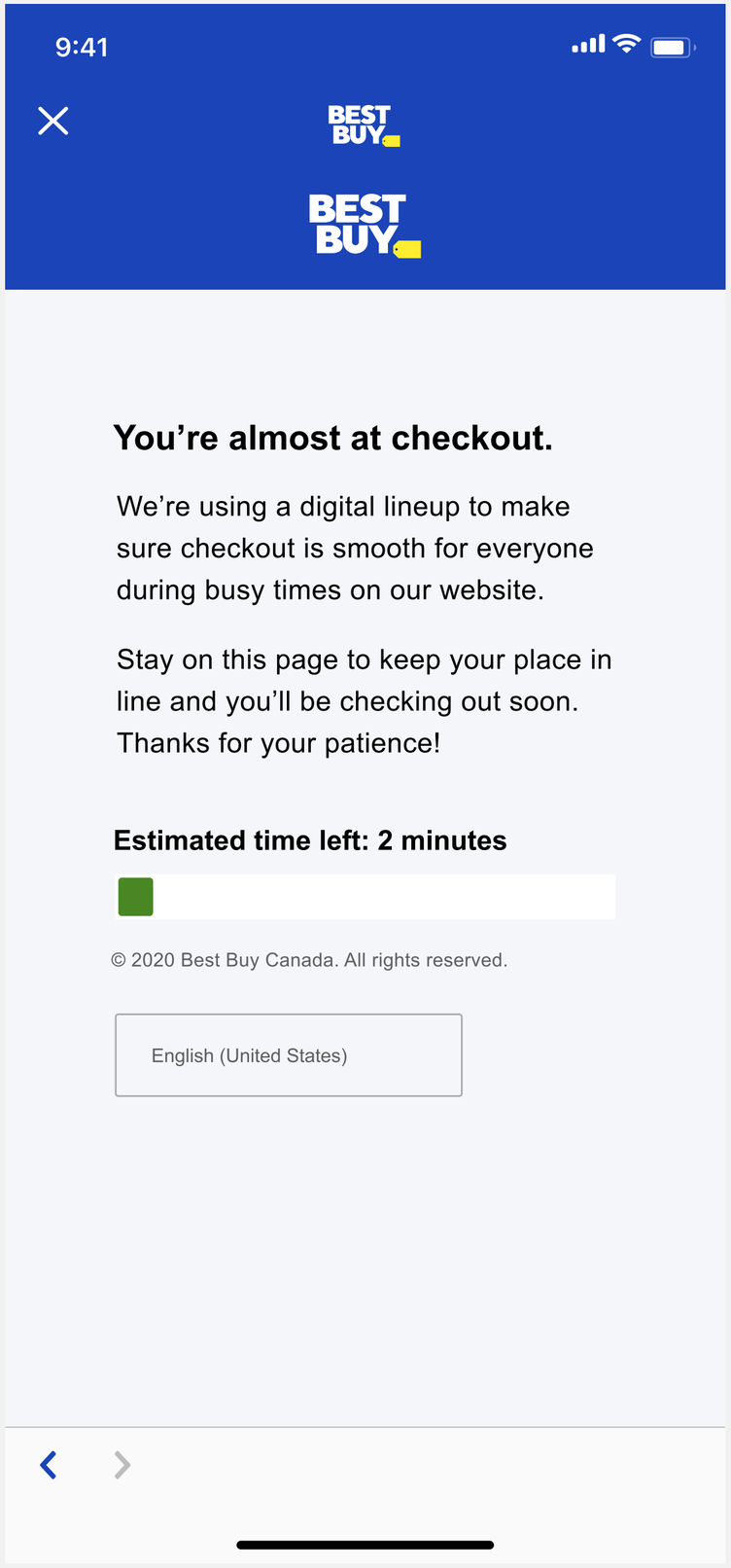


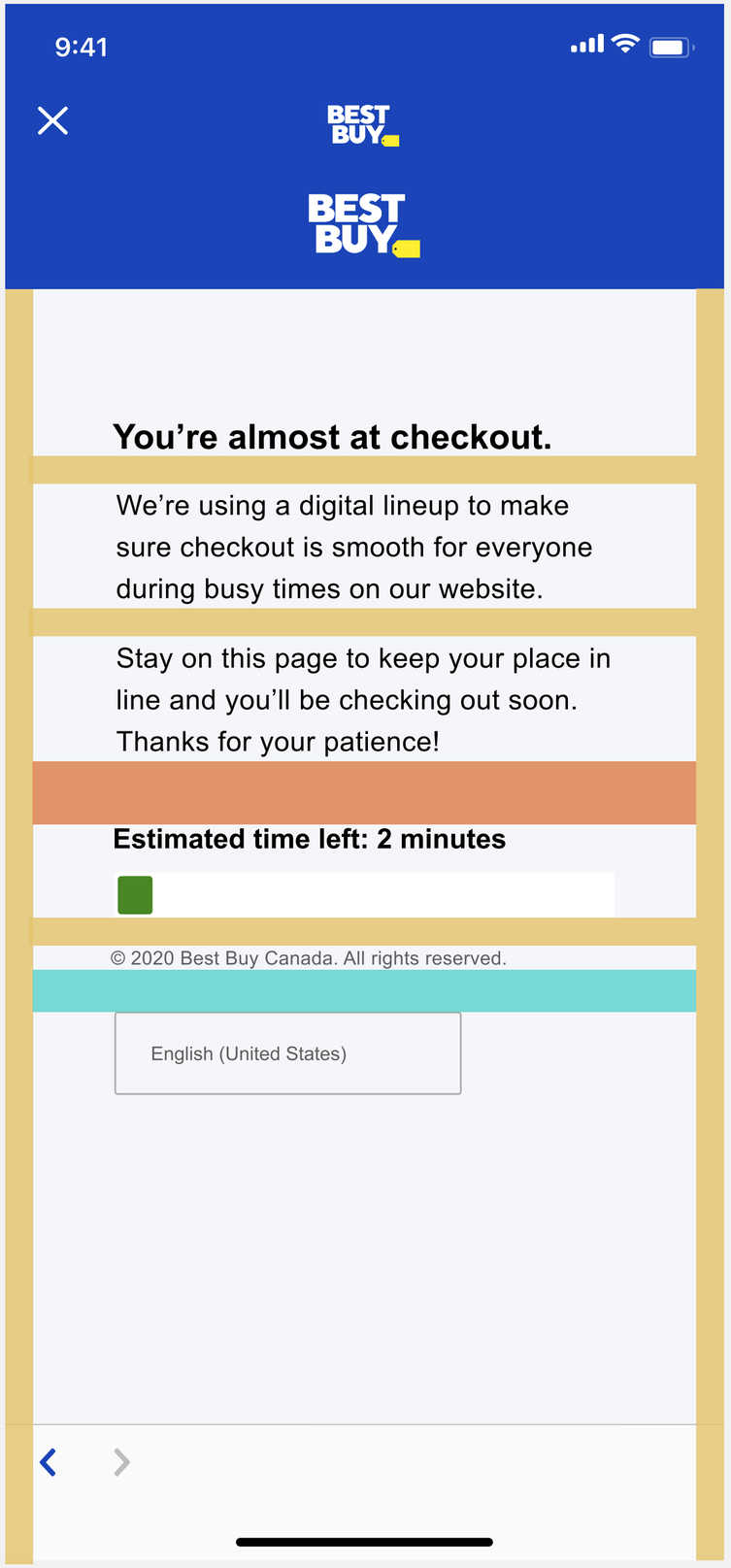
Checkout

32px 24px 20px

16px 12px 8px

36px





Shipping

32px 24px 20px

16px 12px 8px

36px

9:41

BEST BUY

Checkout

1 Shipping — 2 Delivery — 3 Payment — 4 Review

Estimated Total (2 Items) **$1043.38**

Shipping

Contact Information

Email Address

harrywallace@gmal.com

Please enter a valid email address. We'll send order updates to this email.

Shipping Address

First Name

Last Name

Address

City

Province

Postal Code

British Columbia

Country

Canada

Phone Number

Ext. (Optional)

Order Summary

Product Subtotal	$999.98
Order Discounts	-$70.00
Estimated Shipping	Free
Environmental Handling Fees	$1.60
Estimated Taxes	$111.80
Estimated Total	**$1043.38**

Continue

Security & Privacy

Every transaction on BestBuy.ca is secure. Any personal information you give us will be handled according to our Privacy Policy.